

Vacancy: marketing specialist for promotion Beyond South America, in German and French speaking countries

Do you have experience in marketing or promotion, and do you want to put that experience to use for a charity? Then you've found just the right organization! We are looking for a marketing specialist who is interested in helping us for some time to come with the promotion of our mediation agency!

About Casa de la Alegría

We are Casa de la Alegría, a young, enthusiastic organization that helps young people in Cochabamba, Bolivia become more self-reliant. We do this by developing practical and socio-emotional skills in and with young people. Aggression control, self-confidence building and encouraging self-reliance are some of the themes we work on. We have a heart for development cooperation and the vision that development projects must arise from demands of local society. This means that we work *together with* instead of just *for* our target group.

The position

We are a small foundation with big dreams, and to realize these dreams we recently took over a small-scale mediation agency. Beyond South America helps people to find internships, voluntary work and courses, currently within Bolivia and Brazil. To promote this agency in German and French speaking countries, we are looking for somebody to help placing the agency on the map and to reach out to new target groups. The promotion will happen online, as well as physically by spreading folders, hanging up posters, and need be giving presentations at organizations, schools, etcetera. We are looking for somebody experienced in marketing/promotion, who wants to put their expertise to good use for a charity.

Job requirements

- Besides speaking German and/or French (depending on the country in which you live), we are looking for a speaker of Dutch and/or English (for the ease of communication);
- (Lots of) experience in marketing and/or promotion;
- Enthusiasm for the goals of our organisation;
- Capable of coming up with, and working out, new ideas independently;
- A professional and proactive attitude.

We offer:

The opportunity to be actively involved in a young organization and to play an important role in the realization of our goals. We will support you in the execution of your work with professional guidance and coaching, and will offer you freedom in the presentation and elaboration of your own ideas. This vacancy concerns a temporary position, and so the exact length of it will depend on your plans, and will be agreed upon at a later point.

More information:

For more information about this function please contact Miranda Knoeff at miranda@casadelaalegria.nl.

Further information regarding Casa de la Alegría can be found at: casadelaalegria.nl.

We look forward to receiving your motivation letter and CV!